



# Kansas Prevention CONFERENCE

CONNECTING

COMMUNITIES

*September 19 & 20, 2018  
Topeka Capitol Plaza Hotel  
and Convention Center*

# Kansas Prevention Conference

Come join us at the first annual Kansas Prevention Conference! Highlighted topics will include: Evidence-based strategies and emerging practices; Coalition-building strategies such as engaging sectors; civic leadership, or data collection; Emerging drug and behavioral health trends; Suicide Prevention; Alcohol, Tobacco, or Marijuana Abuse Prevention; Prescription Drugs, Stimulants, Methamphetamine, or Synthetic Drug Misuse Prevention; and Connecting Communities and Collaboration with Related Fields, such as Business/Industry, Education, Local/State/Federal Government, and Community Partners.

## Keynote Presentation



**Carlton Hall**, MHS, President, CEO, Carlton Hall Consulting LLC

**Carlton Hall** is the President and CEO of Carlton Hall Consulting LLC, a multi-faceted, full-service consulting firm designed to provide customized solutions and enable measurable change for communities, organizations, families and individuals. Carlton spent twelve years with the Community Anti-Drug Coalitions of America (CADCA) serving in several leadership positions and including most recently, Acting Vice President, Training Operations, and Acting Director for CADCA's National Coalition Institute, responsible for the day to day operational oversight, design, and implementation of its premiere national training delivery system. Carlton also supported CADCA's International Programs in partnership with the US State Department's International Narcotics Law Enforcement division (INL), managing training programs in Kenya, South Africa, and Ghana. Carlton is

one of the primary architects of CADCA's National Coalition Academy. The Academy, a year-long coalition development program, is designed to increase the effectiveness of communities in drug demand reduction producing population level outcomes.

With more than 25 years experience in the fields of government relations, social services and prevention science, Carlton first gained national prominence as a Communities That Care® Project Manager, for the Channing Bete Company. He was a Communities That Care® trainer/senior consultant with Channing Bete Company for four years. He received his Master's in Human Services from Lincoln University in Pennsylvania. He was appointed as the Project Director for the Communities That Care® process in Philadelphia as well as the Crime and Public Safety manager for the Philadelphia Empowerment Zone, a division of the Mayor's Office of Community Services. During that time he managed a small planning grant to over three million dollars for science-based prevention programming in the neighborhoods of Philadelphia.

Carlton also was responsible for the design and implementation of the award-winning "Operation Makeover", an effective community-wide intervention addressing blatant open-air drug trafficking and increasing levels of juvenile violence and substance abuse offences. Operation Makeover was recognized by Vice President Al Gore and featured in "Programs That Work" a publication by the Office of Housing and Urban Development (HUD). After years of volunteering with many youth organizations Carlton founded The STRONG Foundation in 1993, which created opportunities to reduce service duplication while increasing partnerships with existing youth organizations.

Carlton's responsibilities, unique set of skills and experience has made him one of the most highly sought after instructors and guides for community problem solving in every state and territory in the nation as well as internationally, with successful achievements in South Africa, Ghana, Bermuda, Kenya and others.

## Conference Sponsored by



# Conference Agenda

Wednesday, September 19, 2018

5:00 - 5:45 pm

Check-In for Evening Social

5:45 - 6:45 pm

Welcome and Award Recognition

6:45 - 7:30 pm

Poster Session and Networking

7:30 pm

Day 1 Adjourn

Thursday, September 20, 2018

8:30 - 9:00 am

Check-In and Breakfast

9:00 - 10:00 am

## Keynote Presentation

**Carlton Hall**, *President, CEO, Carlton Hall Consulting LLC*

Carlton Hall works to create a better world by solving complex problems to improve the human condition. In this presentation participants will learn how intensive substance abuse prevention focused services can help their community. These services include national and community based training opportunities, direct technical assistance at the local, state, national and international levels.

10:00 - 10:15 am

Break

10:15 - 11:00 am

Breakout Session 1

## 1.1 Suicide Prevention 101

This training is intended for anyone who wants to become more familiar with prevention tools and strategies specific to suicide. The presentation is an overview of risk factors, warning signs, suicide intervention strategies and guidelines, and protective factors that buffer suicide risk. Participants will learn some intervention techniques throughout the presentation and will also learn resources that can continue support any persons at risk.

**Kristin Vernon**, *LSCSW, Director of Counseling Services, Headquarters Counseling Center*

## 1.2 Strengths-Based Prevention

This workshop will provide information and examples to teachers and professionals in the education field on how to deliver evidenced-based programs in a variety of settings in order to produce positive outcomes. Participants will learn how the success of a program can be largely impacted just by the way it is presented to students. Many youth are given more attention when they fail or make a mistake, and are rarely recognized for accomplishments and growth. It is common for students to believe they are placed in a particular program because they are in trouble and this workshop teaches participants how to change the message of school-based prevention.

**Margaux Guignon**, *CRPS, MRSS, Director of Prevention Services, First Call Alcohol/Drug Prevention and Recovery*

## 1.3 Vape Prevention: End the Trend on Vaping

The use of vape, and more recently JUUL, has become a rapidly increasing trend among teens in the past five years. What is vape and JUUL and why is it so popular among teens? A social norms media campaign, End the Trend, was developed in 2017 to counter some of the misperceptions about vaping among middle- and early high-schoolers throughout Johnson County, Kansas. Data from six focus groups of youth throughout our community was utilized to create the campaign. End the Trend works to educate teens, pre-teens and parents about vape products and provoke conversations about the potential

## Breakout Sessions Continued

dangers and related consequences of using vape. The campaign kept the creative relevant, timely and generally lighthearted by using video, animated .gifs and memes that are easy to view and share. The campaign utilized primarily digital avenues for reaching our target audience such as social media (Snapchat, Instagram, Twitter, Facebook, and YouTube), Google, and a branded website ([www.endthetrend.me](http://www.endthetrend.me)). Additionally, support materials, such as posters and stickers, were created to be used within schools.

**Jamie Katz, MPH, Prevention Coordinator, Johnson County Mental Health Center**

### 1.4 Poverty and Addiction

The workshop contains theories of poverty causation, factors that may lead to poverty with the consequences. The target population is those in poverty and the communities in which they live. The primary treatment is to identify the factors that lead to poverty and provide opportunities for those in poverty to avoid drugs, strengthen their families and the communities in the Circles program. The Circles provides interventions to allow those in poverty to raise their income and lower their output of cash resources. The idea of the workshop is to engage those people in the remedy for addiction or provide target from which to work to stop generational poverty.

**Mark Blakeslee, MS, LCMFT, LCAC, KCGC II, CACH, KIPG, PCCM, Therapist, Heart of Kansas**

**11:00 - 11:15 am**

**Break**

**11:15 am - 12:00 pm**

## Breakout Session 2

### 2.1 Connecting Substance Use and Suicide Prevention

Research tells us that the connection between substance use and suicide is strong. To maximize prevention efforts we all need to understand the

correlation. This presentation will give an introduction to the shared risk and protective factors for substance use and suicide. There will be an overview of potential strategies for addressing both.

**Kristin Vernon, LSCSW, Director of Counseling Services, Headquarters Counseling Center**

### 2.2 Building Positive Futures for Youth

With youth substance use being a concern in every county, involving youth in your community effort is critical. Here is your chance to learn about this initiative and how every student, parent and community member has a part to play in this important work. Together, we can build a hedge of protection around our kids and promote this valuable resource our young people.

**Desiree Martens, RN, Director of Prevention, Mirror; Rachel Miner, Youth Development Coordinator, Mirror**

### 2.3 Tobacco 21 in Kansas: Measuring the Impact

In this session participants will learn about the Tobacco 21 policy in Kansas. In addition to addressing the policy and where it has been adopted in the state, participants will hear about a new study being conducted by Children's Mercy Hospital and the University of Kansas Medical Center to evaluate the impact of the policy on youth smoking prevalence. Presenters will share data on Kansas youth cigarette, electronic cigarette, and smokeless tobacco use, and perceived risk of harm from their use. They will also share new data on youth use of cigars, cigarillos or little cigars, and their knowledge and opinion of the legal age to purchase tobacco products. Data from youth in cities with the Tobacco 21 law will be compared to youth who do not live in cities with the Tobacco 21 law. Finally, presenters will discuss and share resources on how to implement advocacy approaches for local tobacco control.

**Lisa Chaney, MS, Director of Research and Evaluation, Southeast Kansas Education Service Center, Greenbush; Jamie Katz, MPH, CPP, Prevention Coordinator, Johnson County Mental Health Center**

# Conference Agenda

## Breakout Sessions Continued

### 2.4 Building a Strong Suicide Prevention Coalition

Suicide prevention: a community concern. It takes passionate people from a variety of sectors working together to prevent & reduce suicides. The Johnson County Suicide Prevention Coalition has been active for the past five years. The coalition started with a community discussion on the topic of suicide and has evolved into a thriving coalition with members working collaboratively to reduce suicides and bring awareness to the topic. Through partnerships, the coalition has been able to provide opportunities such as free gun locks, distributing educational materials throughout the community, yearly trainings aimed towards the school population and parent panels. In this session you will learn how to build a suicide prevention coalition, how to engage with likely & unlikely partners and how to plan and implement initiatives with little to no money.

**Megan Clark, BA, CPP, Prevention Coordinator,**  
*Johnson County Mental Health Center*

**12:00 - 1:00 pm**

### Lunch and Networking

**1:00 - 1:45 pm**

### Breakout Session 3

#### 3.1 Lived Experience Panel Discussion (Part 1)

Lived Experience, those that have had lost someone to suicide or had their own experience with being at risk for suicide, has become an important part of prevention work. Allowing individual experience to have a voice at all Prevention tables and communities is a critical piece to creating a more balanced and comprehensive approach to both intervention and prevention. A panel of individuals with lived experience will talk with participants about their experiences, the protective factors they use to stay healthy, and their experiences and goals in prevention work. They will answer initial questions from the moderator and then take questions from the audience, as time allows.

**Kristin Vernon, LCSW, Director of Counseling Services,**  
*Headquarters Counseling Center*

#### 3.2 JUUL, Vape, E-Cigarettes: Unifying the Tobacco Prevention Approach (Part 1)

Do you know what a JUUL is? Do you need to know more about vaping? Are you curious about how to address tobacco prevention now that e-cigarettes are the most commonly used tobacco product among teens? This interactive session will provide participants the most up-to-date information, best practices to prevent tobacco initiation among youth, and tools to engage youth and community members in policy, systems and environmental change around tobacco. This presentation is intended for community coalition members, prevention professionals, service providers, school personnel, youth mentors and students.

**Jordan Roberts, BS, Youth Tobacco Prevention Program Manager,** Kansas Department of Health and Environment; **Lisa Blume, Training and Outreach Coordinator,** Kansas Department of Health and Environment

#### 3.3 Utilizing Best Practices to Enhance Effective Prevention

In these times of dwindling resources, and many evidence-based programs coming at a cost, it is important for organizations to offer targeted and cost-effective programs. Professionals often have to think outside the box in regards to effective prevention strategies. This session will provide cost-effective best practices that have been shown to be effective, such as Family Day, Town Hall Meetings, Parent Forums, School Prevention Roundtable, Café Conversations, Stand Up to Stigma, Sticker Shock, Stress Less Fest, Workshops and Trainings, Take Back Day, and Youth Leadership Summit.

**Katherine Melton, MPH, MCHES, Prevention Coordinator,** Johnson County Mental Health Center; **Jamie Katz, MPH, Prevention Coordinator,** Johnson County Mental Health Center

#### 3.4 Responsible Suicide Prevention Messaging

Social media is the fastest and easiest way to engage and connect with your audience. When crafting a message of suicide prevention, how can your group

# Conference Agenda

## Breakout Sessions Continued

put forth a polished and engaging message while sticking to responsible messaging? We'll discuss key phrases, how you should always end them, and how to optimize your post for various types of social media.

**Allan Bunch**, *Director of Development, Headquarters, Inc.*

1:45 - 2:00 pm

Break

2:00 - 2:45 pm

## Breakout Session #4

### 4.1 Lived Experience Panel Discussion (Part 2)

Lived Experience, those that have had lost someone to suicide or had their own experience with being at risk for suicide, has become an important part of prevention work. Allowing individual experience to have a voice at all Prevention tables and communities is a critical piece to creating a more balanced and comprehensive approach to both intervention and prevention. A panel of individuals with lived experience will talk with participants about their experiences, the protective factors they use to stay healthy, and their experiences and goals in prevention work. They will answer initial questions from the moderator and then take questions from the audience, as time allows.

**Kristin Vernon**, *LSCSW, Director of Counseling Services, Headquarters Counseling Center*

### 4.2 JUUL, Vape, E-Cigarettes: Unifying the Tobacco Prevention Approach (Part 2)

Do you know what a JUUL is? Do you need to know more about vaping? Are you curious about how to address tobacco prevention now that e-cigarettes are the most commonly used tobacco product among teens? This interactive session will provide participants the most up-to-date information, best practices to prevent tobacco initiation among youth,

and tools to engage youth and community members in policy, systems and environmental change around tobacco. This presentation is intended for community coalition members, prevention professionals, service providers, school personnel, youth mentors and students.

**Jordan Roberts**, *BS, Youth Tobacco Prevention Program Manager, Kansas Department of Health and Environment; Lisa Blume*, *Training and Outreach Coordinator, Kansas Department of Health and Environment*

### 4.3 Strengthening Families Through Collaboration

The Strengthening Families Program is a fourteen week evidence-based family skill building program. Since 2012, Johnson County has been able to facilitate multiple sessions in various cities to increase the opportunities and reduce barriers so families can participate. With monetary and non-monetary resources being scarce, Johnson County has taken an innovative approach to provide this program in the community. The Strengthening Families Program has been evaluated many times with very positive results in reducing substance abuse and delinquency risk factors by improving family relationships. Without effective and strategic partnerships, the Strengthening Families Program would not be possible during a time of minimal resources. In this session, participants will increase their knowledge on the benefits of the Strengthening Families Program, how to sustain the program and how to engage with various community partners to implement the program.

**Megan Clark**, *BA, CPP, Prevention Coordinator, Johnson County Mental Health Center*

### 4.4 Addictions, Suicide and Gambling: Co-Occurring Disorders

This presentation will address the links between problem gambling, substance abuse and suicides. We will discuss the nature of addiction, its risks and characteristics and explain the interconnection between these behavioral problems and other

# Conference Agenda

## Breakout Sessions Continued

co-occurring mental health risks. We will talk about treatment approaches and available resources for addressing these addictions.

**Stephenie Roberts**, LSCSW, CADC, KCGC II, Board Chair, South Central Kansas Problem Gambling Task Force, Change Your Life Enterprises; **Juan Baez**, Problem Gambling Specialist, Kansas Department on Aging and Disability Services; **Etienna Mertel**, MA, Community Mobilizer, South Central Kansas Problem Gambling Task Force

**2:45 - 3:00 pm**

Break

**3:00 - 3:30 pm**

Closing Remarks and Conference Wrap-Up

**3:30 pm**

Conference Adjourn

## Planning Committee

**Andrew Brown**, MSW, Prevention Program Manager, Kansas Department of Aging and Disability Services

**Jalayna Carmichael**, RN, Registered Nurse, Via Christi Clinic; Director, Halstead Community Foundation

**Lisa Chaney**, MS, Director of Research and Evaluation, Greenbush, The Southeast Kansas Education Service Center

**Chad Childs**, LCMFT, Prevention Systems Project Coordinator, Community Engagement Institute, Wichita State University

**Jordan Feuerborn**, BA, Kansas Government Relations Director, American Cancer Society Cancer Action Network

**David Frizzell**, BA, Marketing Analyst, Kansas Department of Commerce; Board President, Headquarters, Inc.

**Kimi Gardner**, AA, Behavior Health Prevention Consultant, Kansas State Suicide Prevention Coordinator, Kansas Department for Aging and Disability Services

**Vicki Gieber**, BSB, Executive Director, Quality of Life Coalition

**Monica Kurz**, BA, Kansas Suicide Prevention Resource Center, Headquarters, Inc.

**Krista Machado**, MS, Project Manager, DCCCA, Inc.

**Desiree Martens**, RN, Director of Prevention Services, Mirror, Inc.

**Chrissy Mayer**, BS, Director of Prevention and Leadership, DCCCA, Inc.

**LeeAnne Mullen**, MA, Early Childhood Project Specialist, Community Engagement Institute, Wichita State University

**Jordan Roberts**, BS, Youth Prevention Program Manager, Kansas Department of Health and Environment

**Jerry Schultz**, PhD, Co-Director, Center for Community Health and Development

**Janell Stang**, MSW, Prevention Event Specialist, Community Engagement Institute

**Heather Winklepleck**, BSW, Prevention Associate, Community Engagement Institute, Wichita State University

## Conference Fees

Early Bird Registration Fee: (Received by 08/29/2018)	\$100.00
Registration Fee: (Received after 08/29/2018)	\$125.00
Wednesday Evening ONLY:	\$25.00

## Registration & Payment

[Click HERE to Register and Pay Online](#)

By Phone: 316-978-6493

For more information visit:

[www.kansaspreventioncollaborative.com](http://www.kansaspreventioncollaborative.com)

# General Conference Information

## Conference Objectives

The Kansas Prevention Conference provides educational opportunities to increase awareness of emerging trends, build skills and knowledge to prevent suicide, alcohol, tobacco, and other drug abuse, and advocate for best practices:

1. Participants in the Kansas Prevention Conference will increase their knowledge and awareness related to prevention of suicide and alcohol, tobacco, and other drug abuse.
2. Participants in the Kansas Prevention Conference will increase their connection or reach through educational opportunities and networking.
3. Participants in the Kansas Prevention Conference will increase their knowledge of ways to connect with their community and others to advocate for best practices in prevention.
4. Participants in the Kansas Prevention Conference will increase their knowledge about prevention activities currently underway in Kansas.

## Continuing Education

### **NURSING:**

Wichita State University College of Health Professions is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering is approved for contact hours applicable for RN, LPN, or LMHT relicensure. Kansas State Board of Nursing provider number: LT 0090-0327. These course offerings are approved for 4.8 contact hours for the General Session for RN, LPN, or LMHT relicensure.

### **SOCIAL WORKERS:**

Wichita State University School of Social Work is approved as a provider of continuing social work education by the BSRB. This program is approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. These course offerings are approved for 4 contact hours for the General Conference applicable for re-licensure. (BSRB approval #05-001)

### **Certificates:**

CEU certificates will be sent via the email address on file within 30 days of the end of the conference.

## Conference Location

### **Topeka Capitol Plaza Hotel**

1717 SW Topeka Blvd  
Topeka, KS 66612

[Click HERE to view a map of the Topeka Capitol Plaza Hotel.](#)

## Conference Attire

While every effort will be made to keep the meeting rooms at a comfortable temperature, you are encouraged to dress in layers or bring a sweater/light jacket, as the temperature in the meeting rooms may vary widely.

## Right of Termination for Cause

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. If the conference or any associated event is cancelled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.



## Special Accommodations

Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

## Cancellation Policy

Once an online registration has been entered, the registrant will be responsible for payment unless cancellation is received in writing by email to [conference.office@wichita.edu](mailto:conference.office@wichita.edu). A \$25.00 cancellation fee will be assessed on all cancellations (this includes purchase orders). There will be no refunds or cancellations accepted after August 24, 2018.

## Notice of Non-Discrimination

Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, gender identity, gender expression, marital status, political affiliation, status as a veteran, genetic information or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Executive Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3186.

## Photo Release

By participating in the Kansas Prevention Conference, you give the Kansas Prevention Conference Planning Committee and Wichita State University the right to take photos and use your image in future promotional materials.