



Your Voice, Their Future



USE KCTC DATA TO MOBILIZE COMMUNITIES

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Stories start with listening



A woman with dark hair is seen from the side, hugging another person whose back is to the camera. They are in an open field with trees in the background under a warm, golden sunset sky. The text 'Protective Factors' is overlaid in a large, bold, green font with a blue drop shadow.

Protective Factors



Student Voice & Agency



Enjoy & do best work in school



Work is meaningful, interesting



Feel safe at school



Strong student-teacher relationships



Opportunity for activities



Guardian-Student Relationship



- Praise good job
- Share thoughts/feelings
- Can ask for help
- Part of family decisions

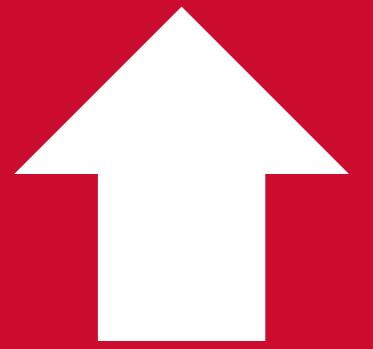
Risk Factors





Highest Prevalence

ADOLESCENT BEHAVIORS



DEPRESSION + SUICIDE

 **31%**

Feelings of
depression

in past year

 **16%**

Seriously thought
about suicide

in past year

BULLYING

 **32%**

Bullied
at school

in past year

 **27%**

Cyberbullied

in past year

 **19%**

Property damaged
or stolen on purpose

in past year

FOOD INSECURITY

 **24%**

Worried food would
run out at home

at least once

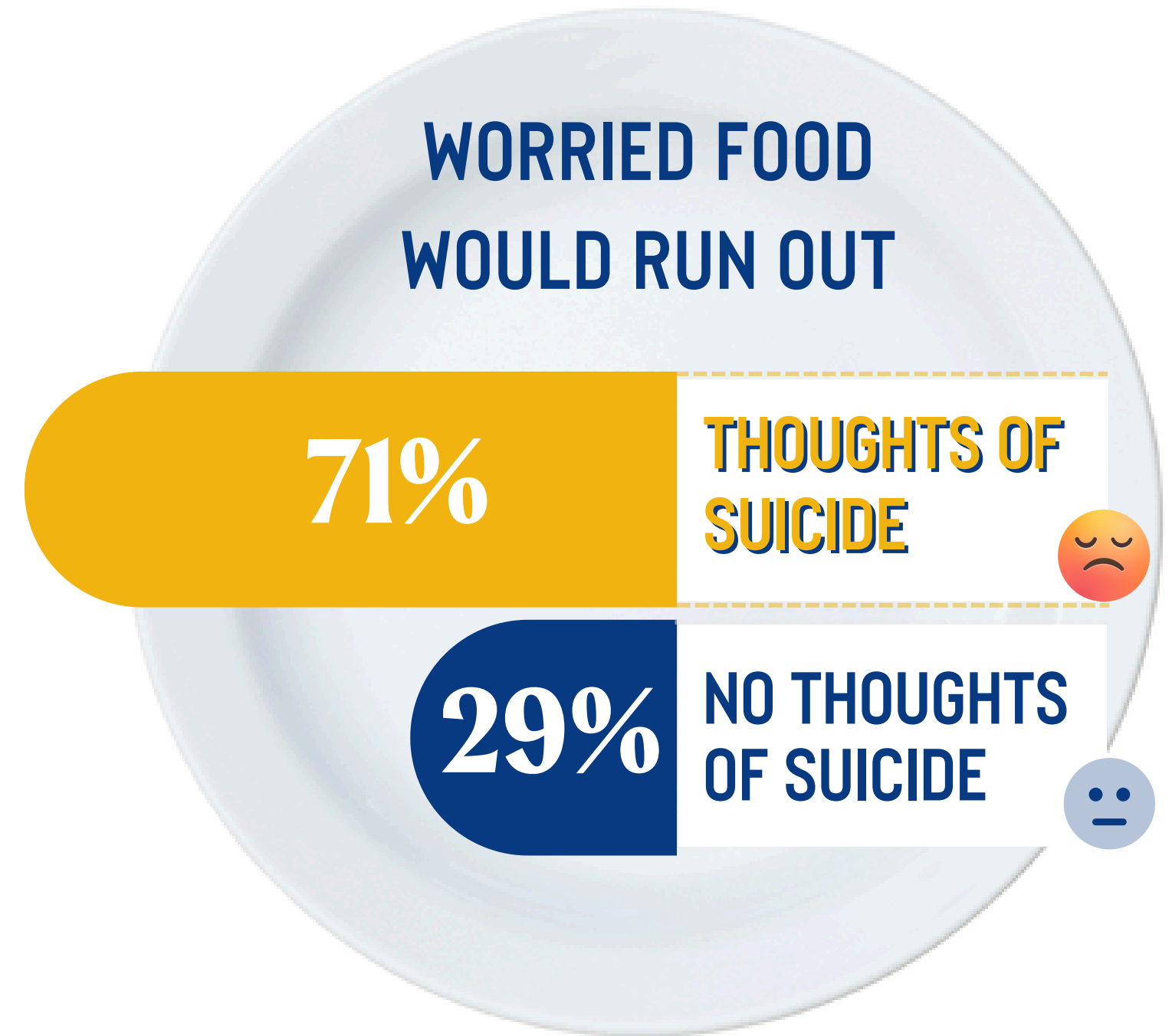




Highest Risk Correlations

SOGI & FOOD INSECURE

Students surveyed in Kansas
who identify as
NONBINARY
are
5x
more likely
to attempt suicide
than students who identify as cisgender





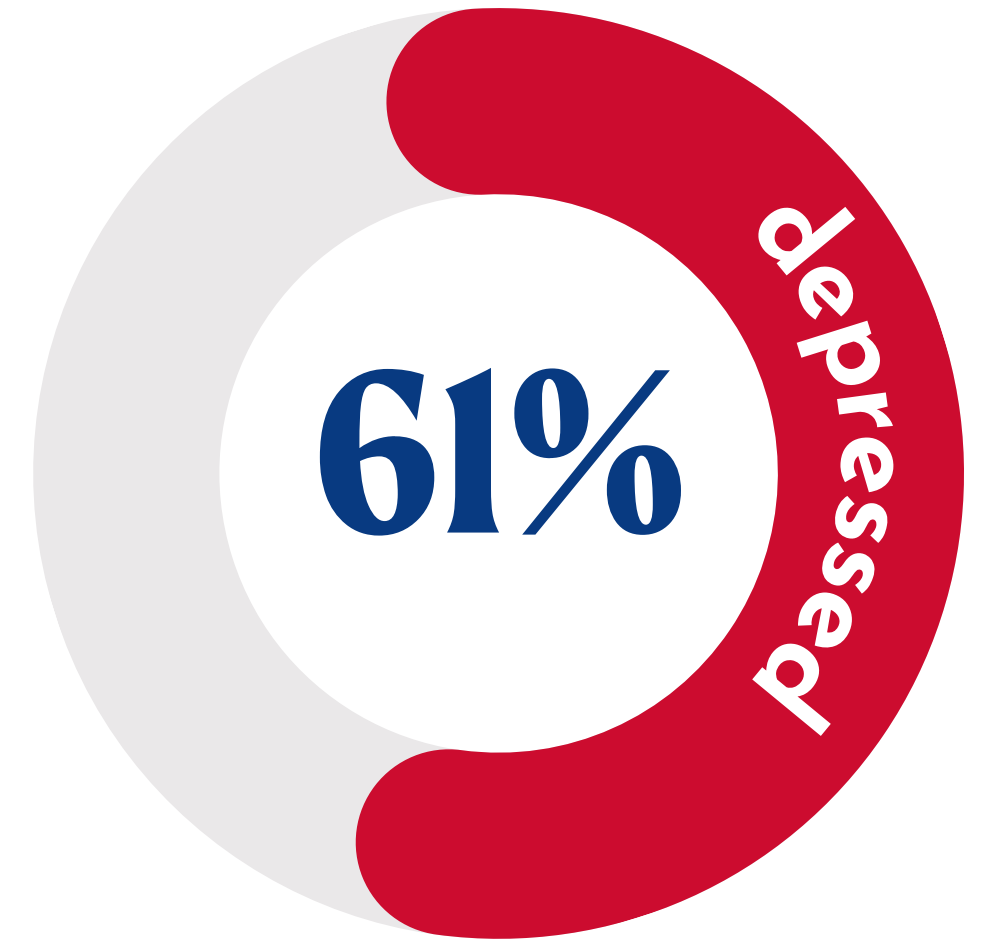
Bullying

32%

BULLIED AT SCHOOL



**NEVER
BULLIED**



**BULLIED
DAILY**





Substance Use



7%

Alcohol

(4% Binge Drinking)



5%

Vaping

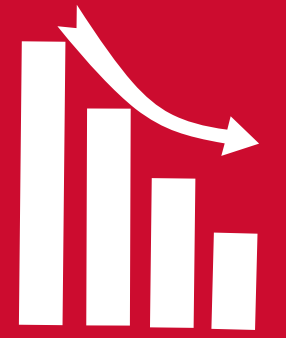


3%

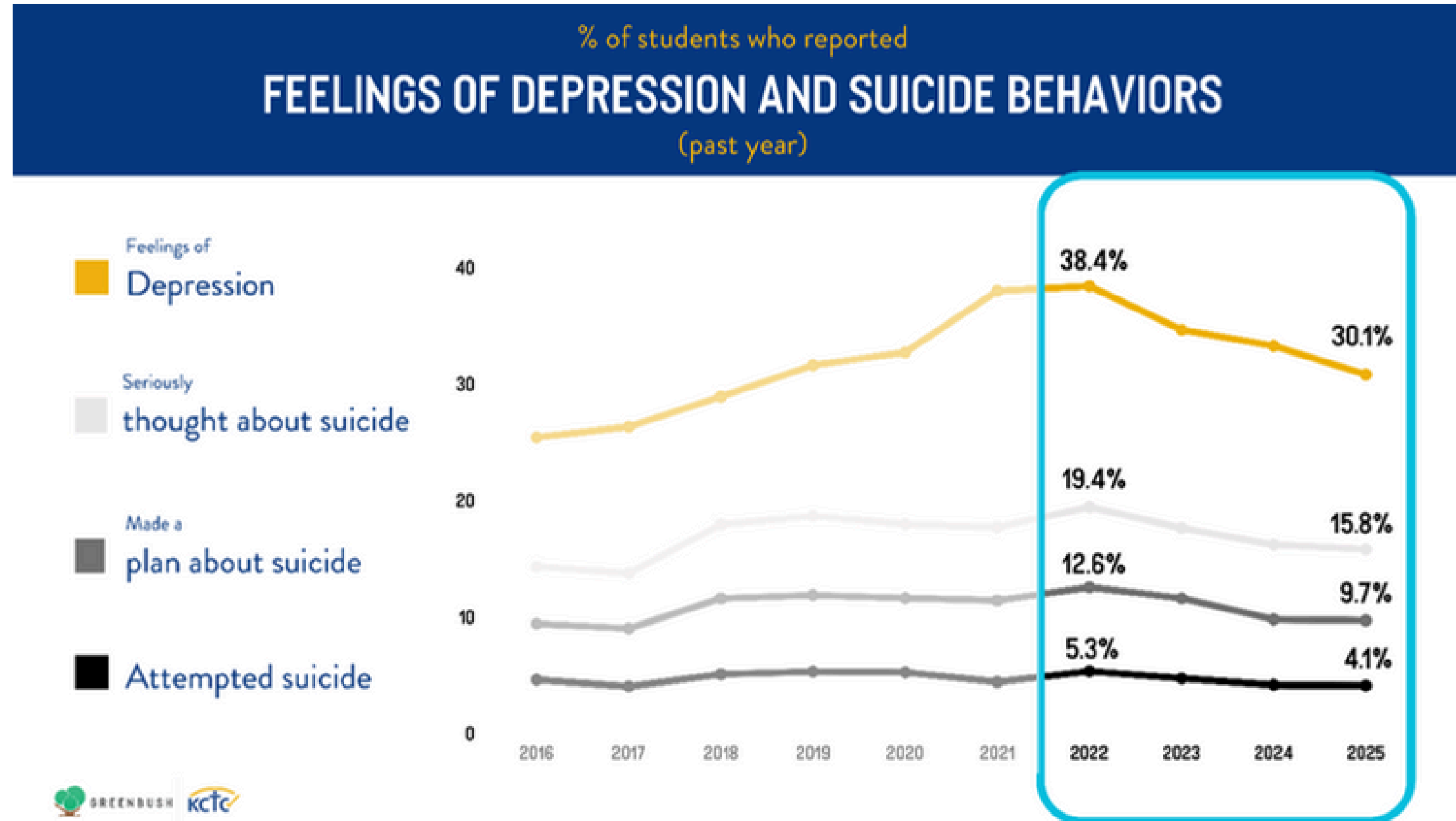
Marijuana



Identify trends

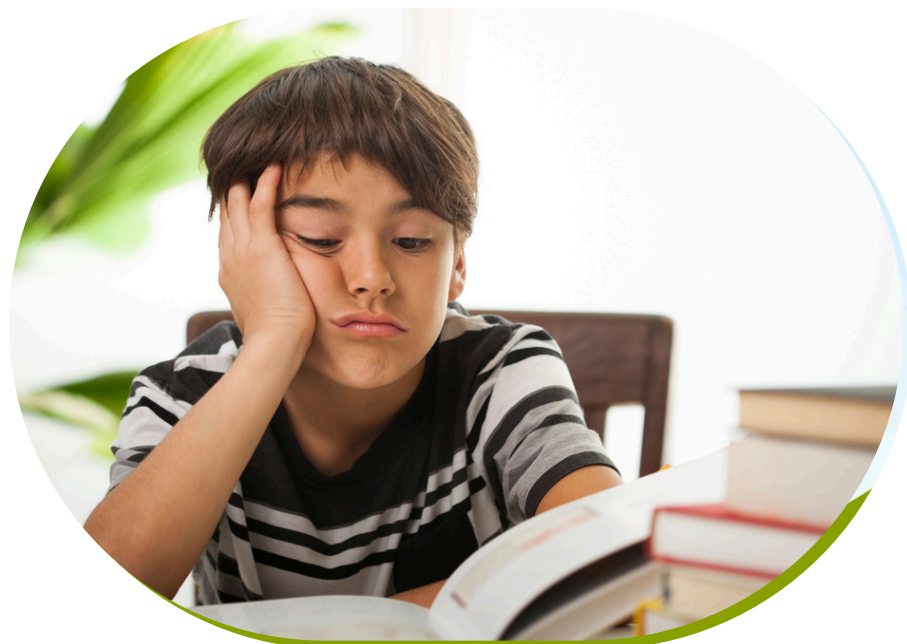


Example:
Depression/
Suicide Pre
& Post
COVID



High Risk, Low Protective

- Memory
- Concentration
- Irritability
- Attendance, engagement, achievement



High Protective, Low Risk

- State, other test scores
- Graduation rates
- Academic performance
- Attendance





Data- Informed Storytelling

Storytelling = Relationship Building



Know Your Audience!

VALUES

BELIEFS

**LEVEL OF
UNDERSTANDING**

INTERESTS

Using Data to Tell Stories: Clay County

ISABELLE BLACKWOOD, CLAY COUNTY

Using Data to Tell Stories: Marion County

CLINT CORBY, MARION COUNTY 1

CLINT CORBY, MARION COUNTY 2

Discussion

IF YOU'VE HAD SUCCESS BUILDING RELATIONSHIPS TO GET OR USE DATA, WHAT DID IT LOOK LIKE?

IF NOT, WHAT WERE THE BARRIERS?





Time to Mobilize!

Step 1: Access Local Data

1

Create
kctcdata.org
login

2

Request
District
Access

3

Check
Participation
Rate

20%+

CREATE EVIDENCE-
BASED STRATEGIC
PLAN

<20%

FOCUS ON
INCREASING
PARTICIPATION

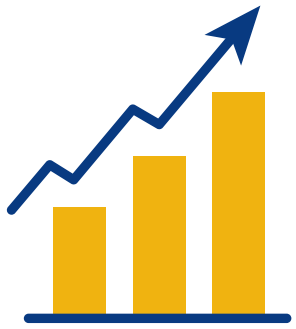
N/A

DON'T
PARTICIPATE?
ADVOCATE!

FOCUS



Step 2: Evaluate & Collaborate



Which risk or protective factors show positive trends?
Which show negative trends?



What underlying causes may be driving change?



Who should be included in discussions?

DISCUSS



Who are your best strategic partners?

Step 3: Act! **BRAINSTORM**

ACTIONS TO BOLSTER PROTECTIVE FACTORS OR MITIGATE RISK



- Discuss next steps with partners
- Low-hanging fruit?
- Biggest barriers?
- Consider current policies like discipline and bullying - are they working?

Step 3: Act! **RESEARCH**

WHAT PROGRAMS/SERVICES MIGHT ADDRESS YOUR STUDENTS' NEEDS?



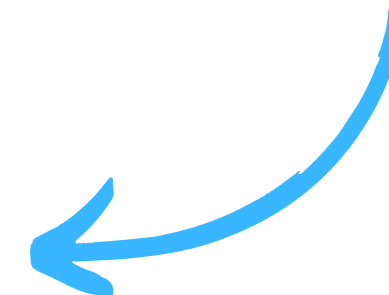
- See KCTC's [Grant Funding Tips](#) to get you started on grant ideas
- What programs have other districts or groups implemented that worked?

Step 3: Act! **SHARE SUCCESS!**

WHAT ARE YOUR POSITIVE TRENDS?



- Who would benefit from knowing?
- What programs helped? How can you build on them?
- What tools do you have to promote success?
 - See KCTC's customizable [Social Media and Flyer Templates](#)





Questions?

KCTCDATA.ORG

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Resources



kctcdata.org: Reports & Data

Report overview (summary of each)

[KCTCDATA.ORG/REPORT_OVERVIEW](https://kctcdata.org/report-overview)

Local reports

[KCTCDATA.ORG/REPORTS](https://kctcdata.org/reports)

2024 State SOGI Report

[KCTCDATA.ORG/SOGI2024](https://kctcdata.org/sogi2024)

MTSS Climate Types Report
(see AMOSS or superintendent)

[KCTCDATA.ORG/MTSS](https://kctcdata.org/mtss)

Access data

[KCTCDATA.ORG/RESULTS](https://kctcdata.org/results)

kctcdata.org: Extras

Grant Tips



[KCTCDATA.ORG/GRANT](https://kctcdata.org/grant)

Customizable flyers & social media

[KCTCDATA.ORG/TEMPLATES](https://kctcdata.org/templates)

KCTC Advocacy Flyer

[KCTCDATA.ORG/ADVOCATE_COMMUNITY](https://kctcdata.org/advocate_community)

This presentation

[KCTCDATA.ORG/KPC25](https://kctcdata.org/kpc25)

Other Resources

- [Jason Flatt](#)
- [KSDE](#)
- [SAMHSA](#)
- [stopbullying.gov](#)
- [kansasfoodsource.org](#)
- [Community Mental Health Centers](#)
- [dccca.org](#)
- [kansaspreventioncollaborative.org](#)
- [kdads.ks.gov](#)
- [988lifeline.org/chat](#)

