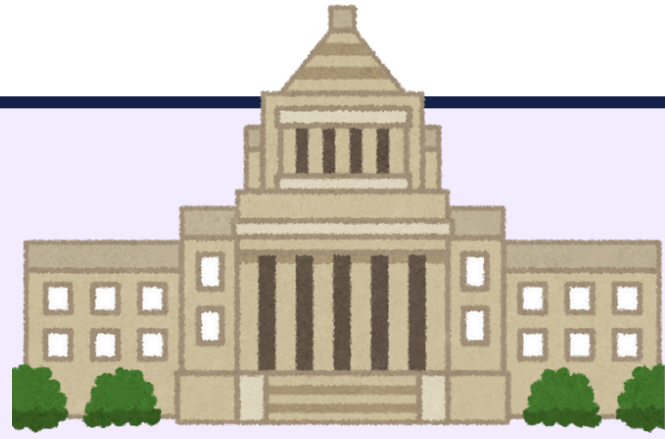


# COUNTDOWN TO ADVOCACY DAY WEEKLY ADVOCACY MINUTE



WEEK

## 1 KNOW YOUR LEGISLATORS



Look up who represents you in the Kansas Legislature. Every person has one Senator and one House Representative based on their home address. Use the [Kansas Legislature Lookup Tool](#) to find their Capitol Office locations and contact information.

WEEK

## 3 EXPLORE THE ISSUES



Review key issues your organization is advocating for. What are the facts, and why do they matter? Spend a couple minutes brainstorming or discussing with another person.

WEEK

## 2 UNDERSTAND THE LEGISLATIVE PROCESS

Watch these short videos or read a quick explainer on how a bill becomes law in Kansas.



[KS Legislative Process Document](#)



[Schoolhouse Rock Video \(3 mins\)](#)



[Kansas Law \(1 min\)](#)



[Crash Course \(7 mins\)](#)

WEEK

## 4 RESEARCH YOUR LEGISLATORS

Look up how your legislators have voted on prevention-related issues in the past. What committees do they serve on? What bills have they sponsored or opposed?

Do you have any personal or professional connections with your legislator? Note these as a good way to introduce yourself and build rapport in your meeting.



[House Roster](#)



[Senate Roster](#)

WEEK

## 5 CRAFT YOUR STORY



Think of a personal story that connects you to the issue. Why does prevention matter to you?

WEEK

## 6 KNOW THE CAPITOL LAYOUT

Familiarize yourself with the Kansas State Capitol map. Where are the House and Senate Chambers?

For Kansas Prevention Advocacy Day, lunch will be served in the 1<sup>st</sup> Floor North Wing and exhibitors will be in the 1<sup>st</sup> Floor Rotunda.



[Capitol Map](#)

# COUNTDOWN TO ADVOCACY DAY WEEKLY ADVOCACY MINUTE



KANSAS PREVENTION  
COLLABORATIVE

## WEEK 7 LEARN ADVOCACY ETIQUETTE

Review tips for meeting with legislators: be respectful, concise, and clear with your data.

**Be Personal.** Tell them what you do for a living, if you have a personal connection with them, and that you live in their district. Keep it short.

**Stay Focused.** Remember they may only have a few minutes to spend with you, so stay on topic. Be polite but firm.

**Be Positive.** Your goal is to build a relationship with your legislator. If they're asking tough questions, it's because they need to know. Thank them for their time and attention. Let them know you are always available to help!

## WEEK 8 UNDERSTAND THE POWER OF YOUTH VOICE

Reflect on how youth perspectives shape policy. What unique insights do young advocates bring?

Do you have youth that will attend Advocacy Day? Take a minute to personally invite them today. Reach out to make sure they feel prepared!

## WEEK 9 PRACTICE YOUR INTRODUCTION



Write and rehearse a 30-second elevator pitch: who you are, where you're from, and why you're here.

You may have more time to speak with your legislator or their staff, but it's a good strategy to be prepared for a quick pitch!

## WEEK 10 DECIDE WHO WILL ATTEND AND ROLE PLAY A VISIT

Bringing more than 4 or 5 people can be hard to manage. Choose representation from different groups within your community and consider letting any youth take the stage.

Practice a mock visit with the group or a friend or colleague. Get feedback on your message and delivery.



## WEEK 12 PACK & PLAN

Make a checklist: talking points, comfortable shoes, water, snacks.

You're ready!

## WEEK 11 REVIEW THE AGENDA

Look over the Advocacy Day schedule. Know where to be and when.

The full agenda for the day is on the KPC Website!



[Kansas Prevention  
Advocacy Day](https://www.kansaspreventioncollaborative.org/advocacy-day)

