

Evidence-Based Strategies Matrix

Substance Use Priority: Alcohol



Prevention Strategy	Link	Priority Population (Age)	Domains
Alcohol warning signs to be posted at (retail) liquor establishments - Sticker Shock	n/a (category of a strategy; not a specific program)	All ages	Community
Require ID checks at all university/college events where alcohol is available	n/a (category of a strategy; not a specific program)	Students	Community
Communities Mobilizing for Change on Alcohol (CMCA)	n/a (category of a strategy; not a specific program)	Ages 13-20 Ret	Community
Administrative penalties (of alcohol license holders)	n/a (category of a strategy; not a specific program)	All ages	Community
Alcohol home delivery restrictions	n/a (category of a strategy; not a specific program)	All ages	Community
Alcohol restrictions on public property	n/a (category of a strategy; not a specific program)	All ages	Community
Alcohol restrictions at community events	n/a (category of a strategy; not a specific program)	All ages	Community
Community Trials Intervention to Reduce HighRisk Drinking	n/a (category of a strategy; not a specific program)	All ages	Community
Have law enforcement conduct “walk-through’s” at alcohol outlets	n/a (category of a strategy; not a specific program)	All ages	Community
Implement responsible beverage server and manager training programs (voluntary or mandatory)	n/a (category of a strategy; not a specific program)	All ages	Community
Require alcohol warning signs to be posted at liquor establishments - Sticker Shock	n/a (category of a strategy; not a specific program)	All ages	Community
Restrict alcohol on public property	n/a (category of a strategy; not a specific program)	All ages	Community
Restrict alcohol advertising and promotion	n/a (category of a strategy; not a specific program)	All ages	Community
Restrict the availability of alcohol at community events, such as sporting and recreational events	n/a (category of a strategy; not a specific program)	All ages	Community
Revoke liquor licenses for outlets that do not comply with state laws and local ordinances	n/a (category of a strategy; not a specific program)	All ages	Community
Adopt a teen party ordinance	n/a (category of a strategy; not a specific program)	Persons under 21 years of age	Community

Prevention Strategy	Link	Priority Population (Age)	Domains
Create social host ordinances as a criminal and/or civil penalty	n/a (category of a strategy; not a specific program)	Persons under 21 years of age	Community
Develop and/or strengthen age identification policies and training for employees of alcohol establishments	n/a (category of a strategy; not a specific program)	Persons under 21 years of age	Community
Encourage businesses to conduct internal compliance checks to monitor the sale of alcohol to minors by their employees	n/a (category of a strategy; not a specific program)	Persons under 21 years of age	Community
Encourage compliance checks at businesses to monitor the sale of alcohol to minors	n/a (category of a strategy; not a specific program)	Persons under 21 years of age	Community
Establish minimum bar entry age equivalent to the minimum legal drinking age of 21 years old	n/a (category of a strategy; not a specific program)	Persons under 21 years of age	Community
Establish minimum-age-of-seller that is equivalent to the minimum legal drinking age of 21 years old	n/a (category of a strategy; not a specific program)	Persons under 21 years of age	Community
Promote implement of “shoulder tap” enforcement programs to prevent strangers from purchasing alcohol for minors	n/a (category of a strategy; not a specific program)	Persons under 21 years of age	Community
Beer Keg Registration	n/a (category of a strategy; not a specific program)	Persons 21 and older	Community
Encourage businesses to adopt policies that decrease personal risk and promote responsible drinking	n/a (category of a strategy; not a specific program)	Persons 21 and older	Community
Prohibit drink discounts, specials, happy hours, and other price promotions at establishments that sell alcohol for on premise consumption (only if done in collaboration with enforcement)	n/a (category of a strategy; not a specific program)	Persons 21 and older	Community
Restrict hours and days of alcohol sale	n/a (category of a strategy; not a specific program)	Persons 21 and older	Community
Communities Mobilizing for Change on Alcohol (CMCA)	n/a (category of a strategy; not a specific program)	Ages 13-20	Community
Encourage businesses to conduct internal compliance checks to monitor the sale of alcohol to minors by their employees	n/a (category of a strategy; not a specific program)	Persons under 21 years of age	Community

Prevention Strategy	Link	Priority Population (Age)	Domains
Community Trials Intervention to Reduce HighRisk Drinking	n/a (category of a strategy; not a specific program)	All ages	Community
Active Parenting	https://activeparenting.com/	Parents of ages 5-12	Family
Educate parents about underage drinking in the community, including access to alcohol and effective measures to reduce it. Educate parents about substance misuse in the community, including access and effective measures to reduce it	n/a (category of a strategy; not a specific program)	Persons under 21 years of age living at home	Family, Community
Consistently apply disciplinary action for rules violation (such as the loss of allowance, grounding, loss of vehicle privileges, etc.)	n/a (category of a strategy; not a specific program)	Persons under 21 years of age living at home	Family, Community
Establish a network for parents to communicate and be linked with other parents who hold similar beliefs and have home environments that are free from alcohol abuse and easy access to alcohol	n/a (category of a strategy; not a specific program)	Persons under 21 years of age living at home	Family, Community
Prohibit the consumption of alcohol at all school-related events, including adult consumption	n/a (category of a strategy; not a specific program)	Students	Family, School
Al's Pals	https://teachingstrategies.com/product/als-pals-social-emotional-learning-curriculum/	Preschool (ages 3-6)	Individual
Alcohol 101+	https://www.alcohol101.plus/	Early Adulthood	Individual
Alcohol Edu	https://www.vectorsolutions.com/solutions/vector-lms/higher-education/student/alcohol-drug-misuse-prevention-training/	Early Adulthood	Individual
Alcohol Literacy Challenge	https://hanleyfoundation.org/prevention/alcohol-literacy-challenge/	Grades 5-12	Individual
All Stars	https://www.allstarsprevention.com/	Grades 4-12	Individual
Brief Alcohol Screening and Intervention for College Students (BASICS)	https://www.compassionatepragmatism.com/basics	Early Adulthood	Individual
CHOICES	https://shop.changecompanies.net/products/c1?_pos=1&_sid=cf9ee0d74&_ss=r	Early Adulthood	Individual
Creating Lasting Family Connections	https://copes.org/the-original-clfc-program/	Grades 4-12	Family
eCHECKUP TO GO	https://echeckuptogo.com/programs/alcohol/	Early Adulthood	Individual
Familias Unidas	https://www.familias-unidas.org/	Grades 7-12	Individual

Prevention Strategy	Link	Priority Population (Age)	Domains
Families & Schools Together	https://www.familiesandschools.org/	Preschool through grade 12	Individual
Family check-up	https://welcome.thefamilycheckup.com/	Preschool through grade 12	Family
Good Behavior Game	www.paxis.org	Grades K-6	Individual
Guiding Good Choices	https://www.communitiesthatcare.net/programs/ggc/	Parents of kids ages 9-14	Family
Keep a Clear Mind	https://www.keepaclearmind.com/	Grades K-6	Individual
Keepin' It REAL	https://dare.org/education/	Grades 7-8	Individual
Life Skills Training	https://www.lifeskillstraining.com/	Grades 3-12	Individual
Lions Quest Skills for Adolescence	https://www.lions-quest.org/our-programs/	Grades 6-12	Individual
Media Ready	https://mediareadyprograms.com/	Grades 6-8	Individual
Nurturing Parent program	https://www.nurturingparenting.com/	Birth through grade 7	Family
Positive Action	https://www.positiveaction.net/	Grades K-12	Individual
Project Alert	https://www.projectalert.com/	Grades 7-8	Individual
Project Towards No Drug Abuse	https://tnd.usc.edu/	Grades 9-12	Individual
Promoting Alternative Thinking Strengths (PATHS)	https://www.pathsprogram.com/	Preschool through grade 5	Individual
Red Cliff Wellness	https://www.redcliff-nsn.gov/divisions_services/education/wellness_curriculum.php#outer-1048	Grades K-6	Individual
Second Step	https://www.secondstep.org/	Preschool through grade 12	Individual
SPORT Prevention PLus	https://preventionpluswellness.com/	Grades 9-12	Individual
State-Wide Indian Drug Prevention Program	https://www.socio.com/products/state-wide-indian-drug-prevention-program	Grades 4-5	Individual
Strengthening Families	https://strengtheningfamiliesprogram.org/	Birth through grade 12	Family
Too Good for Drugs	https://toogoodprograms.org/	Grades K-8 & high school option	Individual
Training for Intervention Procedures	https://www.gettips.com/	21 and older	Community

Prevention Strategy	Link	Priority Population (Age)	Domains
Youth Message Development	https://realprevention.org/youth-message-development-program/	Grades 8-12	Individual
Prohibit the sale of alcohol on campus and at university/college facilities, such as football stadiums, concert halls, and cafeterias, restaurants, and pubs	n/a (category of a strategy; not a specific program)	Students	School
Prohibit alcohol at all university/collegesponsored events both on and off campus	n/a (category of a strategy; not a specific program)	Students	School
Prohibit alcohol kegs on campus and at university/college sponsored events	n/a (category of a strategy; not a specific program)	Students	School
Prohibit alcohol within all student housing	n/a (category of a strategy; not a specific program)	Students	School
Require responsible beverage servicetraining for university/college facilities that sell or provide alcohol, such as sports arenas, concert halls, and cafeterias, restaurants, and pubs	n/a (category of a strategy; not a specific program)	Students	School
Restrict alcohol advertising and promotion on campus	n/a (category of a strategy; not a specific program)	Students	School